

Public Service Announcement Contest for Grades 4-12

The media often advertises drinking alcohol as “cool”. They make it seem like it’s all fun and games, but we know that’s not the truth!
What would you say if someone offered you alcohol to drink?

Create a poster or written entry highlighting the message:

"My Voice...My Choice...Alcohol-Free"

- ▶ **8 poster entries** will be featured in the New Jersey Herald
- ▶ **3 writers** will record their entry, which will be featured on WSUS 102.3 FM



Contest Guidelines:

- Written entries must be 100 words or less.
- For poster entries, use 8 ½" x 11" white paper. (Your artwork must come from your imagination.)
- No copyrighted characters, images, or celebrities may be used or inferred. (If you have seen it on TV, the movies, video games, cartoons, or from athletes, it can't be used in your entry.)
- Fill out the entry form below and attach it to your poster or written entry. Submissions with incomplete or missing entry forms will be disqualified.
- You may work with a partner or a group, but we must receive an entry form from each person.
- Mail entries to: Coalition for Healthy & Safe Communities, 61 Spring St., 3rd Fl., Newton, NJ 07860
- The deadline date for entries to be received is March 19, 2012 by 5PM.
- Questions? Call Ayla at 973-383-4787.

Check out these websites for information about alcohol and underage drinking:
www.abovetheinfluence.com; www.theantidrug.com; www.thecoolspot.gov



Entry Form

Student's Name _____ **Home Phone #** _____

Mailing Address/Town/Zip _____

School Name _____ **Grade** _____ **Teacher** _____

I hereby give permission to the Center for Prevention & Counseling for this creative submission to be published in the New Jersey Herald or to be announced on radio station 102.3 along with my child's name, grade and school.

Parent's signature _____



Coalition for Healthy & Safe Communities
A program of the Center for Prevention and Counseling
61 Spring Street Newton, NJ 07860 973.383.4787

